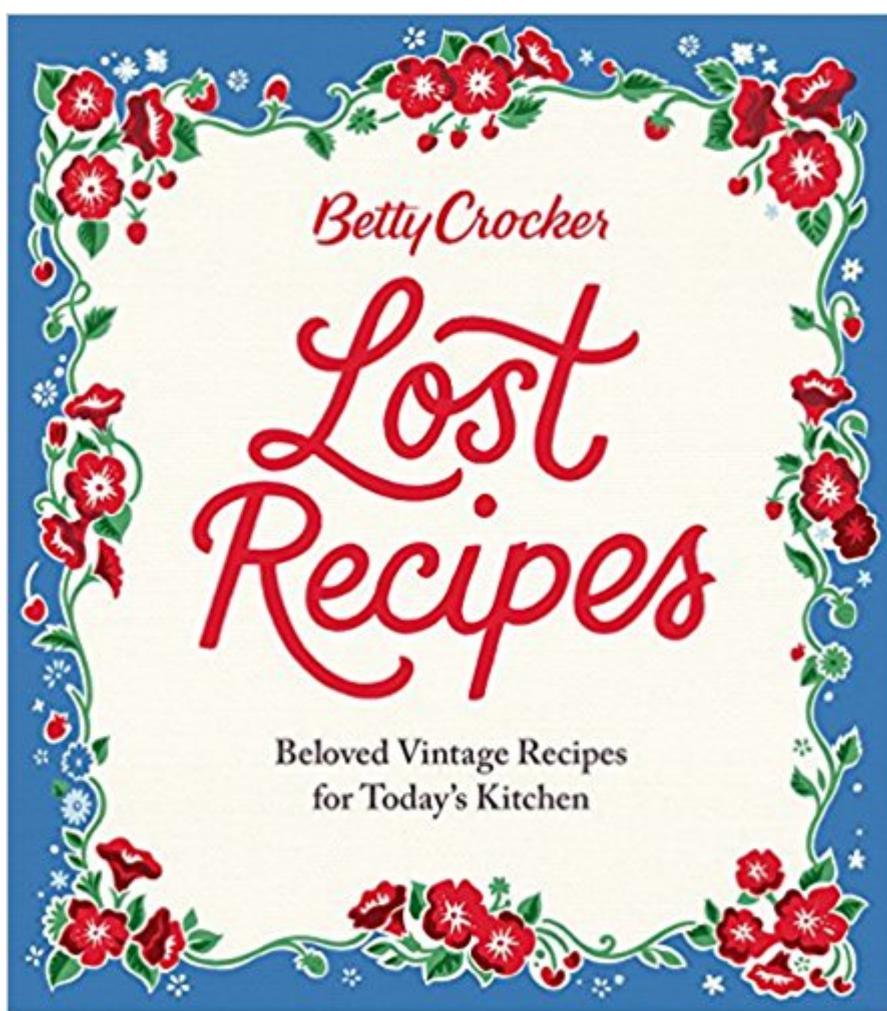


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Betty Crocker Lost Recipes: Beloved Vintage Recipes For Today's Kitchen



Synopsis

A captivating collection that celebrates the wonderful recipes from the Betty Crocker archives in a package that appeals to the modern cook. Betty Crocker Lost Recipes is the ultimate treasure for the most devoted Betty Crocker fans, as well as cooks who are interested in recipes with a retro/nostalgic twist. Eighty percent of the book includes tried-and-true recipes that simply aren't in today's cooking repertoire—mainly from-scratch recipes that are hard to find. Twenty percent is a fun look back at some of the cooking customs of the past that may not be worth repeating, but are worth remembering. Features include ideas like "How to Throw a Hawaiian Tiki Party," and the robust introductory pages contain interesting stories, anecdotes, and artwork from Betty Crocker's history. Recipes are carefully curated to ensure that they are still relevant, achievable, and made with available ingredients—think Beef Stroganoff, Chicken à la King, Waldorf Salad, and Chiffon Cake. These lost recipes are ready to grace the tables of whole new generation of cooks.

Book Information

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